



UKIYOTO PUBLISHING



ukiyoto®

NURTURING TALENT WORLDWIDE



**@facebook.com/ukiyoto
publishing**



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publishinghouse/**

WEBSITE:

WWW.UKIYOTO.COM

WWW.UKIYOTOINDIA.COM

WWW.UKIYOTOPHILIPPINES.COM



UKIYOTO PUBLISHING

PROFILE

As all fiction start with intriguing stories, Ukiyoto too has one, only that it is not fiction.

Our mission is to provide opportunities to talented writers who want to get their work published.

Bringing stories to life and nurturing creative talent worldwide are the goals that drive us.

As a traditional publishing house with a global reach, we produce only high-quality books and make them available on major distribution platforms.

COMPANY LOCATIONS : CANADA, INDIA, PHILIPPINES

GLOBAL REACH

- Distribution in 70+ countries
- Network of 3500+ International Authors
- Published 3670 books
- Printed more than 250,000 paperback copies
- Organised 81 events including 52 book launches

MEDIA REACH



26k
followers



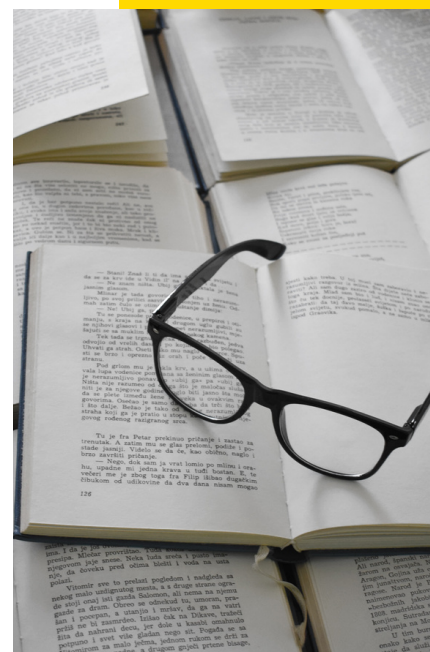
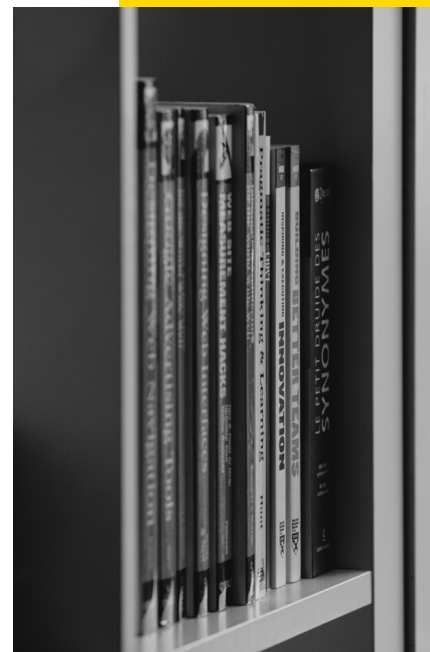
6k
followers



3 mn
subscribers



1.5 mn
page views



UKIYOTO PUBLISHING

SUEÑOS

AN INHOUSE BRAND



Sueños is a physical outlet chain - the first of its kind, a unique creative space for literature, art and music enthusiasts. Whether you're a writer, a poet, an artisan, a musician, a painter, a speaker, or a performer - it is the hub for all creators to meet.

LOCATIONS : HYDERABAD, KOLKATA

SHOWCASE YOUR WORK

Many events and activities related to art and literature will be conducted at Sueños and therefore the outlet will get relevant footfall from visitors who are especially book readers or have interest in art. Displaying your work at our physical outlets increases its visibility and reach among your target customers.

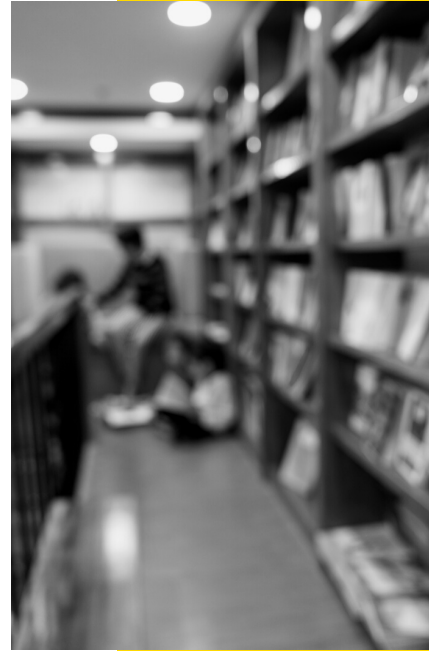
- Book Reading & Book Launches
- Art Exhibitions & Sales
- Book Display on Shelves
- Networking Meets

PROMOTIONAL OFFER

By booking shelf space for your book at Suenos, you get complimentary benefits wherein we help you promote your book among our global writing community as well as leverage our vast media reach.

Complimentary benefits :

- We will run Email Marketing Campaigns to promote your book
- You can book space at Suenos for no additional cost to conduct one Book Reading Session.
- One video social media post on all our channels.
- Foam Board Standee for visibility



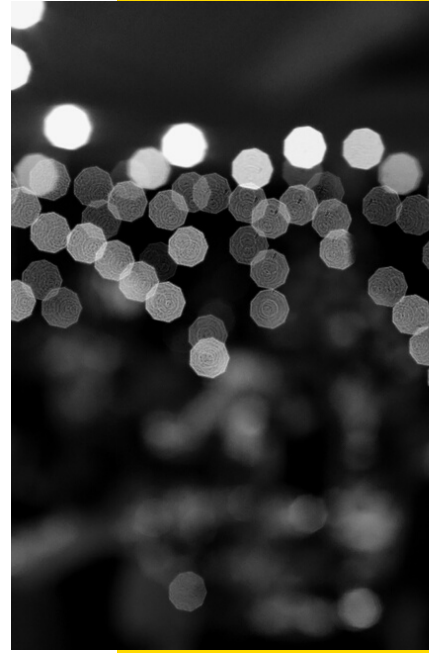


UKIYOTO PUBLISHING

SUEÑOS

AN INHOUSE BRAND

Besides holding art and literature events at Suenos - the physical outlet, we also organize multi-city events at premium venues such as Taj Vivanta that attract larger number of audiences. One of our such annual events that sees 200+ footfall is Solstice.



MORE OPPORTUNITIES FOR YOU

This presents unique opportunities to artists for marketing by displaying their work to larger but also niche audiences at these mega events.

- Dedicated Table Space for Display of Work
- LED Display
- Signing and Interaction platform with photoshoot
- Delegate Pass for entire event with lunch or hi-te
- Integrated Promotional Campaign run by us
 - Post with product Links on social media channels
 - A shoutout to our large subscriber base on WhatsApp and SMS
 - Email Marketing to target network database with links
 - Photoshoots post event.
 - Mention in Press Release and Media



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SUEÑOS

AN INHOUSE BRAND

Not only can you showcase your work through displays at our physical outlets, events and activities, you also connect with your audiences and like-minded people by holding

meets for book reading, book signing, panel discussions, talk shows, workshops, music performances and art exhibitions - the opportunities here are limitless.

SUEÑOS MEMBERSHIP BENEFITS

Staying an active member of art and writing community has multiple benefits. Other than networking, you also get access to opportunities that one might otherwise easily miss in their hectic lives.

Moreover, by staying in touch with like-minded people and artists also helps refine and nourish art and skills and thereby bring out the best in you.

Benefits of Suenos Annual Membership Plan

- 20% off on all Networking meets at premium venues, events and activities across the World
- 20% off on all online and offline workshops
- Access to Sueños premises twice a year for hosting events, releases and launches with promotions
- 20% off on all product or service purchases on Ukiyoto website or at outlets
- Participation access to 1 online panel discussion with authors/writers from diverse backgrounds
- Global Author Database Entry with Portfolio Listing

Introductory Price : Rs.10,000 (Actuals: Rs.15,000 p.a.)





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SUEÑOS

AN INHOUSE BRAND

Kolkata Literary Carnival 2023 by Sueños will be coming to the city of joy, wherein, you will find an abundance of Film Screenings, Book Launches, Talk Shows, Work Displays,

Networking, Award Program, Panel Discussion, and meetups with eminent alongside rising literary stars in a culturally charged atmosphere.

KOLKATA LITERARY CARNIVAL SPONSORSHIP OPPORTUNITIES

Title Sponsor

- a. Flex Framed Branding on either side of the 8ft x12ft LEDs on the stage
- b. 6x2ft Standee at the entrance of the Banquet Hall
- c. Mention and Stage Felicitation of Title Sponsor
- d. Dinner for 2
- e. Access to all attendee databases
- f. Photoshoot during entire session

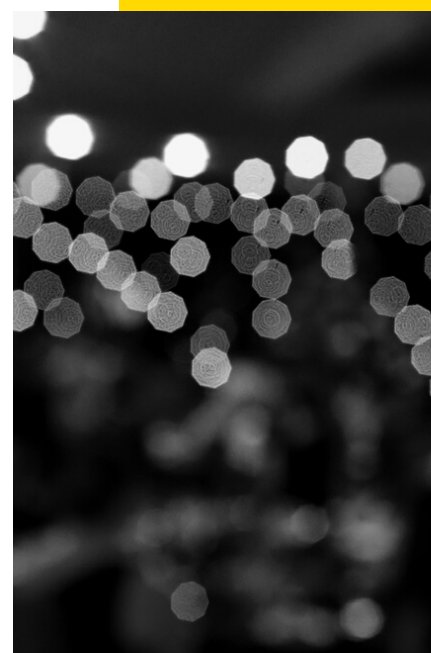
Brand Sponsor:

- a. 6x2ft Standee at the entrance of the Banquet Hall
- b. Dinner for 1
- c. Access to all attendee databases
- d. Photoshoot during entire session

Brand Table Sponsor: Rs.6,000 +GST

- a. Printed Flex Banner on a Dedicated Table
- b. Photoshoot during the entire session
- c. Signing and interaction platform on a dedicated table space

Email for Queries: publishing@ukiyoto.com



HOUSE

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HIGH ENGAGEMENT



TALK SHOWS



REMOTE
TALK SHOW



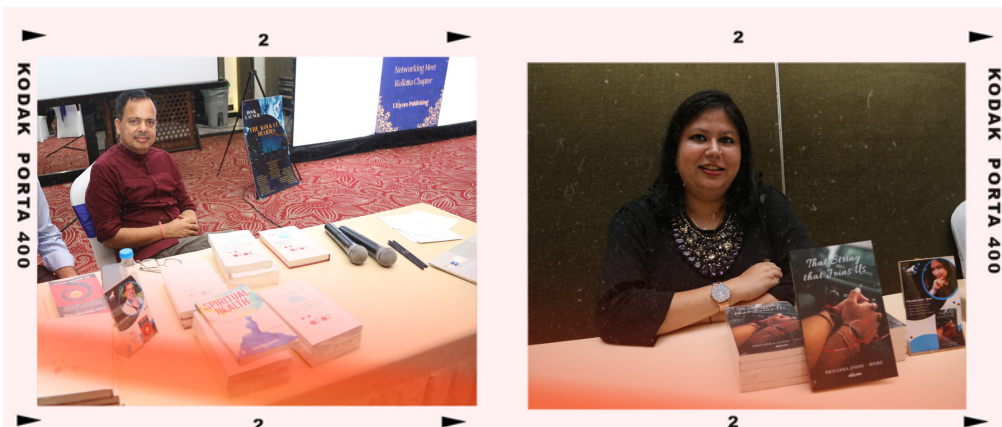


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INCREASING REACH & VISIBILITY



BOOK DISPLAYS



DEDICATED BRAND TABLE

HOUSE

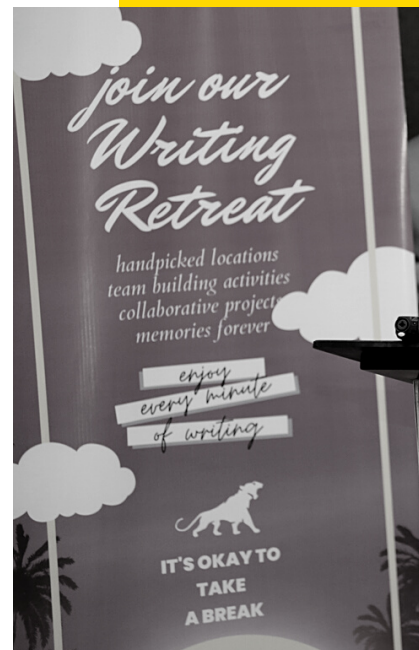
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BRANDING

MULTIPLE BRANDING OPTIONS



BACKDROP LED DISPLAY



FOAM BOARD STANDEE

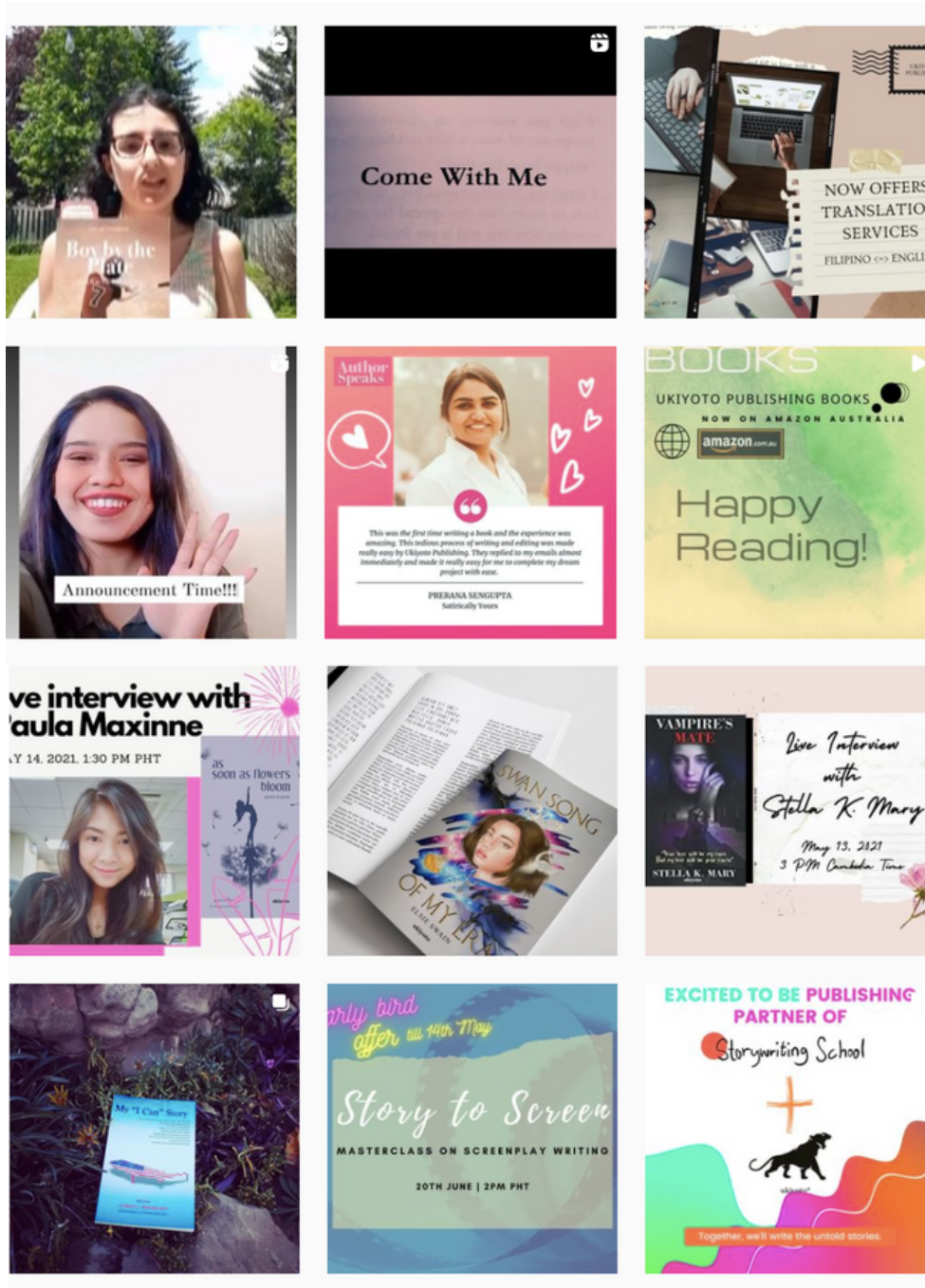




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OUR SOCIAL MEDIA HANDLES

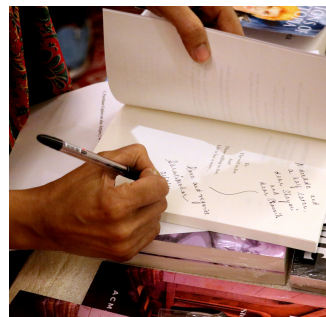
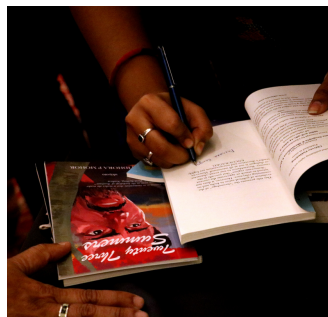
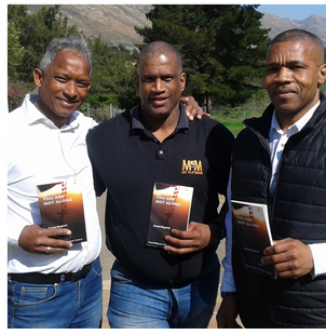
are quite happening!





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GALLERY




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LET'S TALK

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(MON - FRI: 10:30AM TO 5:00PM)

